



The Professional Development Committee held conference calls on November 12, December 11 and March 9. The ADA Center for Professional Development, with the Professional Development Committee has addressed the following charge items:

- To identify and communicate professional development learning opportunities to members and to promote learning opportunities to develop and/or enhance specific knowledge and skills and to identify and promote the delivery of professional development through appropriate technology. The committee developed current and relevant teleseminar topics to implement for “just-in-time”, cost-effective convenient learning. The communications and marketing strategy utilizes direct member, local, regional and national channels. A new Leadership Institute was developed from the Center for Professional Development.
- To promote partnerships with other professional organizations to develop and deliver multi-disciplinary learning opportunities. Achieved in short-term planning and remains a constant factor in program planning.
- To commit to continuously improve the quality of professional development programming. Program and process evaluations and assessments are reviewed by committees, task forces and staff, with future recommendations made and implemented for improvement.
- To work to identify content for professional development programming in coordination with the Commission on Dietetic Registration and the Commission on Accreditation for Dietetics Education. Learning Need Codes have been implemented for FNCE Program Planning and for the annual Call for Abstracts to assist members in their professional growth and development.

The following items were addressed for short-term activities:

- Statistics on CPE audience will begin to be monitored and evaluated.
- Vendors and partners for marketing and sponsorship of new CPE events will be investigated. To date, teleseminars been co-marketed with Dietary Managers Association, National Society for Healthcare Food Service Management, and American School Food Service Association. Two teleseminars have been received educational grants of sponsorship. Additional teleseminars are being discussed with ASFSA and National Restaurant Association for Summer and Fall of 2004.
- A monthly calendar of upcoming CPE events is sent electronically to all affiliates, DPGs and association related list serves and newsletters. A mid-month blast email is sent to all members from the ADA Center for Professional Development.
- A series of nutrition assessment teleseminars were offered and future “series” will be evaluated.

Suggestions and Recommendations:

- The committee suggests possible surveys for members and/or DPGs on future or desired CPE activities
- The committee suggests building and maintaining communications with CDR and CADE for education and portfolio updates with liaisons from those groups to the Professional Development Committee
- Evaluate the role of the Professional Development Committee, under the Center for Professional Development, to assist and provide oversight with the implementation of current and future CPE recommendations, lifelong learning goals and educational objectives from previous Task Force activities, i.e. Management Task Force, Leadership Institute Task Force.

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